



The Corporation of the Town of LaSalle

To: Mayor and Members of Council

Prepared by: L. Silani, RPP, MCIP, Director of Development & Strategic Initiatives

Department: Development & Strategic Initiatives

Date of Report: May 26, 2020

Report Number: DS-14-2020

Subject: LaSalle Street Naming Policy

Recommendation

That the report of the Director of Development & Strategic Initiatives dated May 26, 2020 (DS-14-2020) BE RECEIVED, and that Administration BE AUTHORIZED to undertake the necessary research to update the current municipal list of potential future street names, and to add new names of local cultural heritage significance.

Report

As requested, this Staff Report is intended to provide members of Council with information regarding the existing Street Naming policy, and to make recommendations for any required revisions to this policy.

Attached is a copy of the current Street Naming Policy. It was reviewed and revised in March 2019.

This policy allows a property owner/developer to submit a list of proposed new streets to the Town to be reviewed and approved by Council. Following their review, Council can approve the name(s) put forward, or alternatively, Council can select a new street name from the established municipal list of potential street names (as set out on page 2 of the Street Naming Policy). The final decision rests with Council.

Town Staff believe that the current policy is working well, with Council making the final decision for all new street names in the municipality.

The number of potential street names that are contained within the Town's established municipal list is relatively small. Town Staff recommend that further research be

undertaken to update this list, and to add new names of local cultural heritage significance as part of the list of potential future street names. This will provide members of Council with a broader range of street name choices.

Consultations

The Town's Communication and Promotions Officer was consulted, and the required research needed to update the current municipal list of potential street names can be undertaken by the student that is being hired to assist the Corporate Communication and Promotions Officer.

Financial Implications

None

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Director, Development and
Strategic Initiatives

L. Silani

Link to Strategic Goals

Yes	Enhancing organizational excellence
	Sustain strong public services and infrastructure
	Strengthen the community's engagement with the Town
Yes	Grow and diversify the local economy
	Build on our high-quality of life

Communications

Yes	Not applicable
	Website
	Social Media
	News Release
	Local Newspaper
	Bids & Tenders
	Notification pursuant to the Planning Act

Notifications

Name	Address	Email

Report Approval Details

Document Title:	LaSalle Street Naming Policy.docx
Attachments:	- Street Naming Policy.pdf
Final Approval Date:	May 28, 2020

This report and all of its attachments were approved and signed as outlined below:



Chief Administrative Officer

Joe Milicia