Proposal: Pedestrian Crosswalk Safety Flag Program

Pedestrian Safety is an important concern in the town of Lasalle. Recently we have had injuries related to crossing at crosswalks in our town. Pedestrians and especially youth are always at risk when crossing busy streets where there is heavy traffic. My Intention is to Improve the safety our streets at crosswalks. My priorities are crosswalks near schools, daycares, congested traffic areas, and areas of low visibility to cars. I propose that the Town of LaSalle adopt a pilot program as part of the Active Transportation Master Plan in which reflective flags are placed at each side of designated crosswalks or busy intersections to draw attention to the pedestrian.

The flag system is popular in Eastern Canada and USA. It is a low cost way to improve safety for the youth, adults and seniors in our community. Residents who feel safer crossing roads may increase their physical activity and engage in more community activities.

I am suggesting that the initial flag project be put into place at the following intersections:

- -Normandy near Tenth
- -Normandy near Cenotaph Park
- -Mayfair and Sacred Heart Drive
- -Malden and Reaume
- -Front and Laurier
- -Wyoming and Elmdale (SWPS)

The cost of the project is quite low. There are several options for supplies, they can be made or purchased. The estimated cost for the pilot project is based on 16 flag holders and 10 flags per directional crossing. Flags are estimated at \$8 each and flag holders at \$18 for a total one time cost of \$1,248 . This cost could likely be lowered significantly if the flags were made locally by a service group, myself or the town staff. More information on similar projects is available at crosswalkflags.ca

I look forward to speaking to council about bringing this project forward.

Maeve Gatt



