

The Corporation of the Town of LaSalle

То:	Mayor & Members of Council	
Prepared by:	Dave Sutton, Community Emergency Management Coordinator	
Department:	Fire Services	
Date of Report:	November 4, 2019	
Report Number:	FIRE 19-17	
Subject:	LaSalle Alerts Notification Policy	

Recommendation

That the report of the CEMC dated November 4, 2019 (FIRE 19-17) regarding LaSalle Alerts Notification Policy be RECEIVED, and that the attached *LaSalle Alerts Notification Policy* be APPROVED by Council

Report

The electronic public notification system utilized by the Town has been fully implemented and tested by the IT department, the emergency management team and the Corporate Communication and Promotions Officer. The system is of great benefit for communicating emergency and/or protective messaging quickly and efficiently to a large number of residents, as may be necessary.

The Emergency Management Program Committee has determined it appropriate to establish a formal policy to apply a consistent standard, regulating the authorized use and activation of the system. The attached policy has been developed and approved by the Emergency Management Program Committee, and is recommended for Council approval.

Consultations

- Emergency Management Program Committee
- Corporate Communication and Promotions Officer

Financial Implications

None

Prepared By:

Fire Chief

Dave Sutton, CEMC

Link to Strategic Priorities

	Expanding and diversifying our assessment base
yes	Effectively communicating the activities and interests of the Town
	Managing our human and financial resources in a responsible manner
	Promoting and marketing LaSalle
yes	Promote a healthy and environmentally conscious community

Communications

yes	Not applicable
	Website
	Social Media
	News Release
	Local Newspaper
	Bids & Tenders
	Notification pursuant to the Planning Act

Notifications

Name	Address	Email

Report Approval Details

Document Title:	FIRE 19-17.docx
Attachments:	- LaSalle Alerts Notification Policy TofL DRAFT.docx
Final Approval Date:	Nov 4, 2019

This report and all of its attachments were approved and signed as outlined below:

Chief Administrative Officer

Joe Milicia