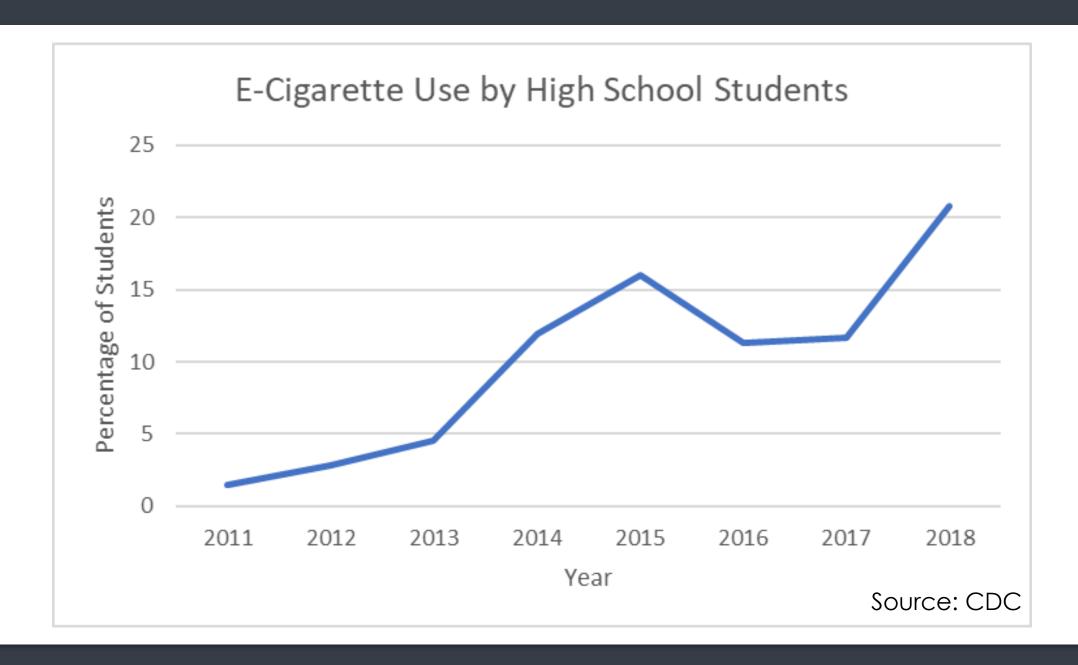




YOUTH VAPING EPIDEMIC

RESPONSE NEEDED AT MUNICIPAL LEVEL







news

Teen vaping in Canada has taken a 'worrisome' turn

SECOND OPINION

Teen vaping in Canada has taken a 'worrisome' turn











New data suggests teen smoking rates in Canada are also rising



Kelly Crowe · CBC News · Posted: Dec 08, 2018 4:00 AM ET | Last Updated: December 8, 2018

"Canadian teenage vaping rates have increased substantially, similar to the dramatic increase in the U.S. where rates shot up by 80 per cent in one year, a trend the FDA called <u>'epidemic</u>.'"

"And even more disturbing – cigarette smoking in teenagers appeared to be rising for the first time in 30 years."

"[P]rogress in reducing youth smoking may have stalled."

A top Canadian doctor says Health Canada is 'asleep at the switch' when it comes to the teen vaping epidemic



New warnings about the risks of vaping



Canada's leading smoking cessation expert says Health Canada is 'asleep at the switch' when it comes to the teen trend.

H.S. Principal takes action to curb vaping



Barrhaven principal decides to remove bathroom doors to deter students vaping in school. CTV's Catherine Lathem reports.



















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EMERGENCY, SPECIALTY

"I want to see them regulate the marketing, the advertising, and the displays, all of the same kind of principals (sic) that we use to regulate the marketing of tobacco products."

- Dr. A. Pipe, Smoking Cessation Specialist



Petro Canada – on gas pump (Huron Church, Windsor)



Mac's – next to gas pump (Front Rd., LaSalle)



Mac's – displayed through window (Front Rd., LaSalle)



Petro Canada – displayed through door (Front Rd., LaSalle)



E&J Variety – store's signs (Front Rd., LaSalle)



E&J Variety – displayed through door/windows (Front Rd., LaSalle)

PAMPHLETS

"The click and vape system with flavours that hit the spot."

Flavours include:

- Fresh apple
- Strawberry smash
- Peach whirl

- Crush mint
- Infused vanilla
- Mango wonder
- Berry blast

PAMPHLETS

"Sleek. Familiar. On-The-Go. Easy to use device. Compact and lightweight."

"More choices. Authentic taste. High quality."

"Convenient. Choose and insert – ready to vape."

"The perfect puff is here. Real taste. Real draw. Real satisfaction."

PAMPHLETS

"Introducing vPRO nicotine salt line. Bold flavour satisfaction."

"With Vype's closed systems you're ready to vape"

"Mix and match your favourite flavours."

PUBLIC NUISANCE – MUNICIPAL ACT

Public nuisances

128 (1) Without limiting sections 9, 10 and 11, a local municipality may prohibit and regulate with respect to public nuisances, including matters that, in the opinion of council, are or could become or cause public nuisances. 2001, c. 25, s. 128 (1); 2006, c. 32, Sched. A, s. 68.

Not subject to review

(2) The opinion of council under this section, if arrived at in good faith, is not subject to review by any court. 2001, c. 25, s. 128 (2).

"These devices are the most sophisticated and concentrated form of nicotine on the market so within 48 to 72-hours teenagers become addicted. And thereafter, their brain is hardwired to crave nicotine in a variety of forms throughout the course of their days. So we're spawning a whole new generation of smokers which is sadly ironic."

- Dr. A. Pipe, Smoking Cessation Specialist