



The Corporation of the Town of LaSalle

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<b>Date</b>	August 31, 2018	<b>Report No:</b>	R & C 16-18
<b>Directed To:</b>	Council	<b>Attachments:</b>	
<b>Department:</b>	Culture and Recreation	<b>Policy References:</b>	
<b>Prepared By:</b>	Director of Culture and Recreation		
<b>Subject:</b>	Update on Summer Programs		

**RECOMMENDATION:**

THAT the report from the Director of Culture and Recreation dated August 31, 2018 (C&R 16-18) regarding summer programming registration be RECEIVED for information;

**REPORT:**

The Town of LaSalle offers recreation programming during summer operations including Day Camp and Aquatics, offering swimming lessons both at the indoor and outdoor pools. The registration totals for summer 2018 has been highlighted in this report to as well as a year to year comparison.

Our Aquatics summer program is an increase overall of 18% in registration numbers in comparison to 2017 with a slight decrease overall from 2016. The outdoor pool was not able to offer programming due to mechanical failure during the first week of lessons of the second session which impacted overall registration numbers. This can be seen in the decline of registration totals for 2018 Outdoor Pool. It has also been noted that the preschool and youth lessons have increased in the indoor pool but the Private Lessons has declined. The Leadership lessons have also seen the biggest decline as other municipalities have seen similar trends this year throughout the county. A portion of the leadership courses are made up of our LaSalle Aquatics staff who are looking to grow their skill set. Currently, the majority of our aquatics team have all completed these courses.

Overall, our Year to Date is consistent with 2017 registrations and we predict a similar overall annual total for 2018. Please note the summer registration numbers in the table:

## **AQUATICS SUMMER REGISTRATIONS:**

<b>Outdoor Pool Registrations</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Youth	122	105	102
Leadership	79	69	61
Private Lessons	52	48	48
<b>TOTAL</b>	<b>253</b>	<b>222</b>	<b>211</b>
<b>Vollmer Complex Registrations</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Preschool/Youth	486	357	527
Leadership	55	44	28
Private Lessons	156	132	126
<b>TOTAL</b>	<b>697</b>	<b>533</b>	<b>681</b>
<b>SUMMER TOTALS</b>	<b>950</b>	<b>755</b>	<b>892</b>

## **DAY CAMP**

The Summer Day Camps hosted at the Vollmer have been extremely successful this year and at capacity with registration reaching on average 200 kids daily throughout the summer. This exceeds the participant totals from 2016 which saw a high of 120 – 140 daily and 2017 where the average reached 190.

LaSalle Day camp provides three streams for campers to choose from including sports, arts and crafts and science. The Day Camp line up also offers specialty camp with various themes including Star Wars, Hip Hop, Master Chefs, Harry Potter, Little Ballerinas and Triathlon Training.

Registration totals from the past few years highlight the growth in popularity, reputation of the camps and demonstrates success with return customers. In 2018 we increased participation in camp by 1235 registrations which is a 17% growth overall for the program. Below is a comparison from the past three summers.

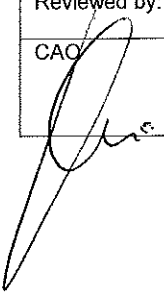
<b>DAY CAMP</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
WEEK 1	514	541	658
WEEK 2	572	899	1029
WEEK 3	709	840	1020
WEEK 4	651	900	1012
WEEK 5	603	906	1088
WEEK 6 *4 day week	829	713	716
WEEK 7	805	843	1051
WEEK 8	791	903	965
WEEK 9	658	854	1099
<b>TOTALS</b>	<b>6132</b>	<b>7399</b>	<b>8634</b>

The 2018 team of Day Camp Staff consists of approximately 40 youth who have delivered an energetic and compassionate approach to their daily tasks with the campers ensuring a safe environment. We have received positive feedback from families throughout the summer regarding the program, counsellors and Team Leaders.

An operations meeting with the Team Leaders to review summer camp 2018 delivery will produce a list of successes and areas of growth for the program moving forward. The Recreation Manager and Director will be reviewing these suggestions and camp operations for 2019 while planning a creative service delivery model that reduces the impact on the Vollmer operations and provides a safe and fun environment for campers.

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Director of Culture and Recreation

Reviewed by:							
CAO 	Treasury	Clerks	Env. Services	Planning	Parks & Rec	Building	Fire