



The Corporation of the Town of LaSalle
Minutes of the Culture and Recreation - Parks Advisory Committee Meeting

August 16, 2018, 9:00 a.m.
Sandwich West Room
2nd Floor LaSalle Civic Centre
5950 Malden Road

Present: Councillor Crystal Meloche
Councillor Sue Desjarlais
Councillor Mike Akpata

Staff Present J. Columbus, Director of Culture & Recreation
P. Marra, Director of Public Works
P. Funaro, Recreation Manager
M. Masonovich, Manager of Fleet & Facilities
K. Scherer, Recreation Coordinator
G. Ferraro, Manager of Finance/Deputy Treasurer

Regrets: M. Beggs, Manager of Parks and Roads
T. Brydon, Supervisor of Parks

1. Call to Order

Councillor Meloche called the meeting to order at 9:00am

2. Disclosures of Pecuniary Interest and the General Nature Thereof

None

3. Adoption of Minutes from Previous Meeting

Moved By: Councillor Meloche

Seconded By: Councillor Desjarlais

That the minutes of the meeting of the May 10, 2018 Culture & Recreation - Parks Advisory Committee dated May 8, 2018 BE ADOPTED as presented.

Carried.

4. Business Arising from the Minutes

None

5. New Business

5.1 Tennis Court Update - P. Schaffner

P. Schaffner made a Power Point presentation to the committee entitled 'Waterfront Master Plan' with a focus on tennis enhancements for consideration by the committee. J. Columbus indicated that we will be focusing on the waterfront master plan when the new council is in place.

P. Schaffner left the meeting at 9:25am

5.2 LaSalle Rowing Club

G. Ferraro reported that the LaSalle Rowing Club will be submitting a grant application to the Windsor Essex Community Foundation, (WECF) Community Impact Program, to purchase motors and oars at a cost of up to \$15,000

G. Ferraro indicated that the Rowing Club is not a registered charity and cannot apply for the grant directly and is therefore requesting that the Town of LaSalle be the flow through agency so that the Town of LaSalle will receive the grant money and flow it through to the LaSalle Rowing Club.

G. Ferraro indicated that this would fall in line with WECF program guideline '(#5) Intermediary organizations', where the Town of LaSalle would enter the agreement with WECF and LaSalle Rowing Club and that the LaSalle Rowing Club would follow all conditions and that the Town would require a copy of all receipts/invoices before we flow the money through to the Rowing Club. G. Ferraro indicated that the application deadline is Sept 28/18.

G. Ferraro left the meeting at 9:25am

Moved By: Councillor Meloche

Seconded By: Councillor Desjarlais

That the verbal update from G. Ferraro regarding the LaSalle Rowing Club BE RECEIVED and supported by the committee.

Carried.

5.3 Vollmer Parking Concerns - P. Marra

P. Marra recommended that a parking bylaw and parking restrictions on the ring road at the Vollmer Complex be brought before council with parking to be allowed in parking lots only.

Moved By: Councillor Meloche

Seconded By: Councillor Desjarlais

That the Culture & Recreation/Parks Advisory Committee concur that a parking bylaw and restrictions at the Vollmer Complex be brought before Council.

Carried.

5.4 Parks Bylaw - J. Columbus

J. Columbus recommended that the current parks bylaw be updated and that a new bylaw should be drafted for the committee to review. The committee recommended to research other municipalities. M. Akpata will obtain a copy of The City of Windsor's bylaw for review with follow up to happen in December 2018.

Moved By: Councillor Desjarlais

Seconded By: Councillor Akpata

That the report from the Director of Culture and Recreation dated August 13, 2018 (C&R 18-04) presenting the review of the current Parks bylaw
BE RECEIVED;

AND THAT staff work to update the Parks Bylaw and report back to Parks and Recreation Committee with a draft version to review and present.

Carried.

5.5 2018 - 6 Month Review of Culture and Recreation Services - J. Columbus

J. Columbus presented a 6 month report of Culture & Recreation services from Jan - June, 2018.

The report indicated that the fitness walking track has attracted new users, sponsorship funds through P2P are confirmed once again for 2019, a fitness membership special will run on Sept 8, 2018.

The report indicated that Rentals & Birthday Parties have increased by 27%, Fitness Memberships have increased by 7%, Concession Sales have decreased by 6%, Indoor Aquatics have decreased by 3%, Program Revenue has increased by 32%, Rentals have increased by 28%, Soccer Fields have decreased by 2%, Baseball has increased by 23%, Ice Revenue has decreased by 1%

Moved By: Councillor Meloche

Seconded By: Councillor Akpata

That the report from the Director of Culture and Recreation dated August 8, 2018 (C&R 18-03) presenting the review on Recreation services for January 1 - June 30th 2018 BE RECEIVED.

Carried.

5.6 Vollmer Master Plan RFP - J. Columbus

J. Columbus reported that two organizations registered, that reference checks have been done and that work will start in September 2018.

Moved By: Councillor Meloche

Seconded By: Councillor Desjarlais

That the report from the Director of Culture and Recreation dated August 8, 2018 (C&R 16-18) recommending the proposal from FJ Galloway Associates Inc. to complete the Vollmer Recreation Complex Master Plan at a cost of \$34,200 BE APPROVED;

AND THAT staff be directed to provide all necessary documentation to FJ Galloway Associates Inc. as required.

Carried.

5.7 LaSalle Vipers Requests - M. Masanovich

M. Masanovich indicated that the LaSalle Vipers will maintain the seat stickers, replace and track them so there is no extra work to our facility staff.

M. Masanovich indicated that due to construction, painting is scheduled to be done near dressing rooms 11 & 12 and that the Viper logo will be added and that the Vipers are paying for everything.

Moved By: Councillor Desjarlais

Seconded By: Councillor Meloche

That the report from the Manager of Facilities dated August 16, 2018 (PW-C&R2018-02) presenting the request by the LaSalle Vipers for stickers on seats to include the LaSalle Vipers logo and the request by the LaSalle Vipers to re-paint the hallway walls outside the Vipers dressing room BE APPROVED.

Carried.

5.8 Active Living Strategy Update - P. Funaro

P. Funaro indicated that we are working with Douglas Marketing Group (DMG) to complete an active living strategy to include a working Digital Active Living Map, of LaSalle that can be searched by season or by sport, and information will pop up showing contact information that people can access. The digital active living map kiosk will be launched at the Active Living Expo at the Vollmer complex on Sept 8 J. Columbus indicated that she would like to present the Active Living Strategy Digital Map at the PRO conference in 2019 and staff will apply to be a presenter. P. Funaro indicated that Chicago is the closest city to be using this type of technology.

Moved By: Councillor Meloche

Seconded By: Councillor Desjarlais

That the report from the Manager of Culture and Recreation dated August 16, 2018, (C&R 2018-8) to the Parks and Recreation Advisory Committee BE RECEIVED and that the report to launch the Active Living Map BE APPROVED.

Carried.

5.9 Private Ice Rentals - P. Funaro

P. Funaro indicated a CHANGE TO the RESOLUTION to indicate:

That the report by the Manger of Recreation dated August 16,2018 (C & R 2018-17) recommending a change to the current ice rental practice BE APPROVED.

P. Funaro indicated that we would like to provide other options to users & not infringe on renting the ice while skate groups are being used.

P. Funaro will contact Mathew Wealth Management to let them know that we are changing our practice.

Moved By: Councillor Akpata

Seconded By: Councillor Meloche

That the report by the Manager of Recreation dated August 16, 2018 (C&R 2018-17) recommending a change to the current ice rental policy BE APPROVED.

Carried.

6. Correspondence

6.1 Skate Shop

M. Masanovich received an email inquiry about renting space at the Vollmer complex to set up a skate shop, with Rink B as a potential location.

Committee - agreed there is limited space at the Vollmer and agreed for M. Masanovich to get more information to bring to the next meeting.

6.2 Rotary Club of LaSalle

Received a request from the Rotary Club of LaSalle to hang their banners in the Rotary room.

Committee - agreed for M. Masanovich to ensure there are no conflicts with fire & safety issues.

6.3 Trophy Case at Vollmer

J. Columbus received a request from Sun Parlour Female Hockey Association to install a trophy case at the Vollmer Complex.

Committee - agreed that this would be feasible, similar to what was done for Skate LaSalle. Committee agreed the J. Columbus will contact the organization to obtain sizing & dimension specs and will meet with M. Masanovich and staff will report back to the committee.

6.4 Drop In Skating

P. Funaro received a request to extend the drop in skating session time by 15 minutes and indicated the following:

Current Session Times: Tues & Thurs (7:00am - 8:30am)

Suggested Session Times: Tues & Thurs (6:45am - 8:30am)

Currently charging \$3/skater

J. Columbus - suggested increasing the price & will research what other municipalities are doing and report back to the committee.

Committee - agreed to provide the extra 15 minutes. Trial to be implemented until December 2018. Activity Guide already in print so content cannot be changed. January 2019 price to be increased which will then be included in the Activity Guide.

Committee - AGREED for administration to monitor for the Fall while we monitor the extra 15 minutes (Jordyn & Karen) - track for the Fall to see what the numbers are.

7. Old Business

7.1 Vollmer Complex Renovation Update - J. Columbus

J. Columbus indicated that 3 quotes came in.

Committee - Agreed to hold until J. Columbus can get more information.

7.2 LaSalle Stompers Sponsorship Sign - J. Columbus

J. Columbus received a request from the LaSalle Stompers to install a 24x12 feet sign to fill in with their sponsors.

7.3 Close Circuit TV Live Streaming - M. Masanovich

M. Manovich indicated that Hockey TV maintains the rights, that there will be a cost on our end and that the Vipers are not interested. M. Masanovich will provide a report for the next meeting

8. Next Meeting

The next scheduled meeting will be held on Thursday Sept 20, 2018 at 9:00am

9. Adjournment

Councillor Meloche adjourned the meeting at 10:45am