



The Corporation of the Town of LaSalle

Date	March 20, 2018	Report No:	R & C 2018-08
Directed To:	Council	Attachments:	
Department:	Culture and Recreation	Policy References:	
Prepared By:	Director of Culture and Recreation		
Subject:	March Break Camp 2018		

RECOMMENDATION:

That the report from the Director of Culture and Recreation dated March 20th, 2018 (C&R 2018-08) regarding 2018 March Break Day Camp BE RECEIVED;

REPORT:

The 2018 March Break Day Camp hosted a record number of campers between the ages of 4 - 12 years old. The program offers three streams of options for campers who enjoy various activities and theme based adventure. Staff deliver Sports & Games, Creative 360 and Science camps for the 5 days with daily attendance ranging between 118 – 152 campers/day.

2018 had a total of 684 camper which is an increase in registration of 170 over the 2017 March Break total. The daily registration totals or 2018 are compared below to 2017 totals.

Day	2017	2018
Monday	94	118
Tuesday	91	152
Wednesday	117	139
Thursday	107	141
Friday	106	134
TOTAL	515	684

The success of the program is growing annually with registration numbers increasing daily. 2018 saw an increase of 32% registration revenue from the previous year.

Revenue over 2016, 2017 and 2018 are as follows:

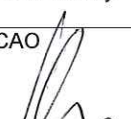
2016	2017	2018
\$14,469	\$15,186	\$20,102

The camps capacity was full on all days due to staffing and ratios. The 2019 schedule will be adding additional day camp swim times to alleviate the number of people in the pool. Staff will be reviewing the program and considering adding additional staffing to accommodate more registration in 2019.

The success of the camp is part due to our exceptional programming staff and the creativity of the camp activities. The community has embraced the various streams and themes of camp creating a positive reputation with our residents and families.



Director of Culture and Recreation

Reviewed by:							
CAO 	Treasury	Clerks	Env. Services	Planning	Parks & Rec	Building	Fire