

**LaSalle Rowing Club**

1 Laurier Drive  
LaSalle, Ontario  
N9J 3L4  
226-280-8006  
[www.lasallerowing.ca](http://www.lasallerowing.ca)

**Representatives**

Kevin Nyman, Sue Whitehead, Marie Laurie, Matt Senechal,  
Peter Redfern, Mikayla Wigfield, Colleen Romance



# DOCK PROPOSAL

**Prepared for:**

**Town of LaSalle**  
**Julie Columbus, Peter Marra & Mark Masanovich**

5950 Malden Road, LaSalle, Ontario N9H 1S4

**Proposal Revised:**

February 6, 2018

**Statement of Confidentiality**

This proposal and supporting materials contain confidential and proprietary business information of LaSalle Rowing Club. These materials may be printed or photocopied for use in evaluating the proposed project, but are not to be shared with other parties.



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# ABOUT US

*Rowing, often referred to as crew in the United States is a sport whose origins reach back to Ancient Egyptian times. It involves propelling a boat (racing shell) on water using oars. By pushing against the water with an oar, a force is generated to move the boat. The sport can be either recreational for enjoyment or fitness, or competitive, when athletes race against each other in boats. There are a number of different boat classes in which athletes compete, ranging from an individual shell (called a single scull) to an eight-person shell with coxswain (called a coxed eight).*

LaSalle Rowing Club (LRC) is a non-profit organization whose mission is to stimulate, advocate, and develop the sport of rowing in the Windsor-Essex area. Located on the Detroit River, LRC is proud to offer a recreational program for all fitness and experience levels.

Rowing is an excellent way to improve your overall well-being and physical fitness, while enjoying great weather on the water. This challenging and rewarding sport is a great way to get active that can become a lifelong passion. The LRC is a not-for-profit organization that is run by volunteers and governed by a member-elected Board of Directors.

## LRC History

David R. Sellars was one of the original members who founded the Windsor Rowing Club in 1970. At this time the Club was at Red's Marina in LaSalle. In 1975 there were a number of young rowers who rowed at Sandwich Secondary School. Bob Sellars, Tricia Bondy, Doug Sellars, Brian Schwab, Mark Semande and Eva Meloche participated successfully in many events around Ontario and in Wyandotte, Michigan.

The club later relocated to a boathouse at 40 Laurier Drive on the Detroit river and renamed LaSalle Rowing Club. As part of the parkland redevelopment the club was incorporated into the Riverdance Project at 1 Laurier Drive in 2011.

## Board of Directors

<b>President</b>	Kevin Nyman
<b>Vice-President</b>	Sue Whitehead
<b>Secretary</b>	Matt Senechal
<b>Treasurer</b>	Marie Laurie
<b>Membership Secretary</b>	Peter Redfern
<b>General Directors</b>	Mikayla Wigfield & Colleen Romance



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# PROJECT & OFFER

In recent years, our club has experienced record low membership and high Board of Director turnover, thus creating financial hardship. 2016 and 2017 were stronger years for us as we now have committed leadership.

Our current focus continues to be raising our membership numbers and re-introducing a youth program for 2018. Growth remains slow as part of our overall strategy but we are confident that our future remains bright as an important part of recreation and culture for the Town of LaSalle.

We are extremely grateful for all of the support that the Town of LaSalle has given us through the years and appreciative of what a new dock will do for our club and the community as a whole.

## **LaSalle Rowing Club offers the following to the Town of LaSalle:**

- A financial commitment of \$20,000 to be remitted as follows:
  - \$5,000 at the start of the project
  - \$5,000 upon completion of the replacement dock
  - \$1,000 per year (starting 2019) for 10 years for a total of \$10,000
- Cleaning the dock as needed
- Development of a Strategic Long-Term Plan to ensure the future of the club. This plan will be shared with the Town of LaSalle, if requested. The plan will include:
  - Application to volunteer at the LaSalle Strawberry Festival
  - New fundraising efforts
  - Programming (Youth)

## **In return LaSalle Rowing Club requires the following from the Town of LaSalle:**

- Any quotes already received must be shared with LaSalle Rowing Club
- Final quote and design of replacement dock must be approved by LaSalle Rowing Club
- Replacement dock must be as long and wide as the current dock

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Kevin Nyman  
President

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Sue Whitehead  
Vice-President

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Matt Senechal  
Secretary

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Marie Laurie  
Treasurer

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