



The Corporation of the Town of LaSalle

To: Mayor and Members of Council

Prepared by: Patti Funaro, Director of Culture and Recreation

Department: Culture and Recreation

Date of Report: June 27, 2025

Report Number: CR-2025-15

Subject: LaSalle Vipers Request to Sell Alcohol at Home Games

Recommendation

That the report of the Director of Culture and Recreation dated June 27, 2025 (CR-2025-15) regarding the request from the LaSalle Vipers to sell alcohol at home games in accordance with the Town of LaSalle Municipal Alcohol Risk Management Policy be received; and

That the request be approved in accordance with the Town of LaSalle's Municipal Alcohol Risk Management Policy (M-GEN-005).

Report

The LaSalle Vipers have requested to initiate a pilot project to sell and serve alcohol at homes games held at the Vollmer Centre. The Vipers have partnered with the G.O.A.T Tap & Eatery, who will be the operator of the alcohol service under a caterer's endorsement from the Alcohol and Gaming Commission of Ontario (AGCO). As the licence holder, The G.O.A.T. Tap & Eatery is responsible for complying with the *Liquor Licence and Control Act, 2019* and its regulations.

Alcohol will be sold and served from the roll-up window in the Richard Bondy Tournament Office (convenor's room). The licensed consumption area will be immediately adjacent to the office in the food court, forming a rectangular space between the southwest wall of the office and the northeast wall of Rink A. This area includes the rink's entrance doors and a small portion just inside the rink. Stanchions or low pipe and drape will be used to define the space, and only game ticket holders may enter the area from within the arena.

Although the licenced capacity is sixty-five people, the area will be limited to forty attendees to align with the Town's less stringent policy requirements for smaller groups. This allows us to pilot the initiative in a more manageable way while still meeting safety and risk management standards.

The Town's Municipal Alcohol Risk Management Policy outlines the number of event staff required based on attendance. Events with less than forty-one people are not required to have Smart Serve Certified bartenders, floor monitors or paid duty police officers. The G.O.A.T. Tap & Eatery will provide one security guard who is licenced under the *Private Security and Investigative Services Act, 2005* along with one bartender with Smart Serve Certification. The LaSalle Vipers will provide two volunteers with Smart Serve Certification to act as floor monitors.

Alcohol service will begin forty-five minutes prior to the start of the game and will conclude when there are ten minutes remaining in the third period. A licenced security guard will be responsible for ID verification. Those verified to be the appropriate age will receive a wristband for identification.

As the establishment is operating under its own liquor licence, the responsibility to adhere to AGCO regulations lies with them. This significantly reduces our organizational risk, as the establishment has a strong incentive to maintain its good standing and protect its licence through compliance and responsible service.

Administration has been working to find flexible and responsible ways to support community partners while ensuring alignment with our policies and risk management practices. However, the requirements outlined in our policy—such as mandatory security and floor monitors—pose financial challenges in smaller-scale settings. By starting with a limited capacity of forty people or fewer, we can pilot this initiative in a low-risk environment. If it proves successful, The Vipers and/or The G.O.A.T. may return to Council with a request to explore potential adjustments to the policy that would enable us to offer this service in a financially sustainable manner, while continuing to prioritize safety and risk mitigation.

The details of this pilot project will be included in an updated agreement with the LaSalle Vipers.

Consultations

Staff Sergeant Nick Goy, LaSalle Policy Service
Captain Mike Wiley, Fire Prevention Officer, LaSalle Fire Service
Alex Trillanes, Inspector, Alcohol and Gaming Commission of Ontario
Mark Masanovich, Manager of Facilities
Scott Bisson, Manager of Culture and Recreation

Financial Implications

All costs associated with this initiative will be covered by the LaSalle Vipers and/or their partner(s).

There are no costs for the Town.

Prepared By:

Director of Culture & Recreation

Patti Funaro

Link to Strategic Goals

1. Enhancing organizational excellence - Not Applicable
2. Strengthen the community's engagement with the Town - Yes
3. Grow and diversify the local economy - Yes
4. Build on our high-quality of life - Not Applicable
5. Sustaining strong public services and infrastructure - Yes

Communications

n/a

Report Approval Details

Document Title:	LaSalle Vipers Request to Sell Alcohol at Home Games.docx
Attachments:	
Final Approval Date:	Jul 1, 2025

This report and all of its attachments were approved and signed as outlined below:



Chief Administrative Officer

Joe Milicia