



The Corporation of the Town of LaSalle

To: Mayor and Members of Council

Prepared by: Mark Beggs, Manager of Roads and Parks

Department: Public Works

Date of Report: July 4, 2025

Report Number: PW-11-2025

Subject: Installation of a Remembrance Day commemorative crosswalk on Normandy at the Cenotaph Crosswalk

Recommendation

That the report of the Manager of Roads and Parks dated July 4, 2025 (PW-11-2025) regarding Installation of a Remembrance Day commemorative crosswalk on Normandy at the Cenotaph Crosswalk be received;

And that administration be directed to proceed with the installation of a Remembrance Day Commemorative Crosswalk at the existing crosswalk located on Normandy Drive at the Cenotaph at a cost of \$2,985.00 plus HST.

Report

Through Council, the Public Works department was asked to investigate the installation of the Remembrance Day commemorative crosswalk at the crosswalk on Normandy coming out of the Cenotaph Park area (Figure 1).

A similar crosswalk exists in Amherstburg at the corner of Dalhousie and Murray Street, to honour military veterans.

The Town of LaSalle does currently have a Policy to address Specialty-Non-Traditional-Crosswalks that was considered when developing this report to ensure that a Town initiated project follows the guidelines.

The following policy considerations were reviewed:

1. The proposal celebrates our culture, history, and events
2. The proposal does not represent any commercial, religious, or political organizations.

3. The proposal is not associated with an organization whose undertaking or philosophy are contrary to Town policy or by-laws or espouse hatred, violence, or racism
4. The proposal does not include any trademarked symbols or words.
5. The proposal is not related to a commercially available product.
6. All paint products will conform to OTM requirements
7. With respect to maintenance, since the Town is initiating the project, the Town will be responsible for ongoing maintenance.
8. With respect to location, this Normandy location is not specifically noted in the policy, however the policy allows for flexibility where appropriate. Given the crosswalk's proximity to the Cenotaph, the location is deemed suitable.
9. The policy speaks to life cycle of the crosswalk, being 6-10 years. In this time the crosswalk will need to be re-painted. Following a cycle of 6-10 years, this crosswalk should be reviewed to determine if it is to remain in place.



Fig.1

Design Proposal

The proposed design mirrors that used in Amherstburg and features alternating red and white blocks across the crosswalk. A silhouette of a lone soldier and the words “Lest We Forget” in black will be painted at each end (Figure 2).

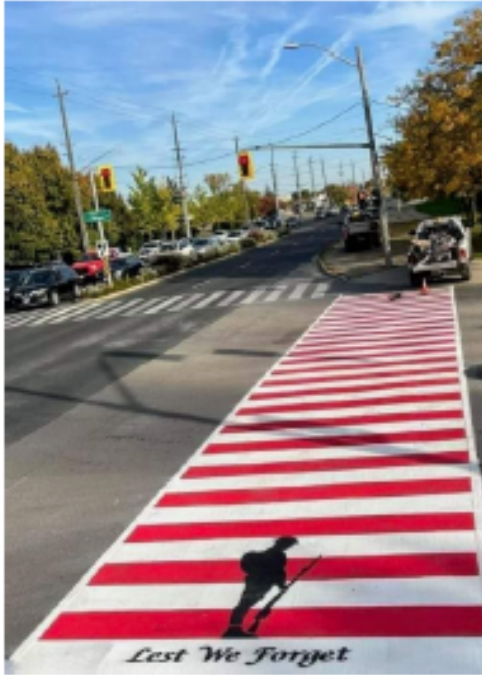


Fig.2

Cost and Installation

There are several installation options. After considering the options it was determined that using standard road paints, which are cost effective, are simple to repair or touch up, along with a well-designed graphic is best.

The cost to install the crosswalk by our local line painting contractor Top-It Asphalt Maintenance, who has experience with this type of project, is: \$2,985.00 plus HST. The PW department will assist with traffic control for the project. The work will require partial nighttime lane closures on Normandy and is expected to take 1–2 nights, depending on weather and other factors. The work would be scheduled for late summer

Recommendation

It is recommended that Council approve the proposal to install a Remembrance Day Commemorative crosswalk on Normandy at the Cenotaph as described in this report at a cost of \$2,985.00 plus HST.

Consultations

- Town of Amherstburg
- Various special markings contractors and suppliers

Financial Implications

The costs for the project will be funded out of current operations funds from the Roads Line Painting operating budgets.

Prepared By:



Manager, Parks and Roads

Mark Beggs

Link to Strategic Goals

1. Enhancing organizational excellence - Not Applicable
2. Strengthen the community's engagement with the Town - Not Applicable
3. Grow and diversify the local economy - Not Applicable
4. Build on our high-quality of life - Yes
5. Sustaining strong public services and infrastructure - Yes

Communications

None

Report Approval Details

Document Title:	Remembrance Day Crosswalk.docx
Attachments:	
Final Approval Date:	Jul 8, 2025

This report and all of its attachments were approved and signed as outlined below:



Jonathan Osborne
Director, Public Works

Jonathan Osborne



Deputy Chief Administrative Officer

Peter Marra



Chief Administrative Officer

Joe Milicia