



The Corporation of the Town of LaSalle

Date	November 8, 2017	Report No:	R & C 16-17
Directed To:	Council	Attachments:	
Department:	Culture and Recreation	Policy References:	
Prepared By:	Director of Culture and Recreation		
Subject:	Review of Summer Outdoor Concession Operations		

RECOMMENDATION:

That the report from the Director of Culture and Recreation dated November 8th, 2017 (C&R 16-17) regarding the 2017 Summer Outdoor Concession Operations BE RECEIVED for information;

REPORT:

The 2017 summer operations for the Culture and Recreation Department included the Outdoor Concession at the Vollmer Recreation property. With the new splash pad and playground that opened July 1st staff reviewed operations and saw a need to have the outdoor concession open the same hours as the splash pad to support operations. The splash pad and concession operated 7 days a week from 10am – 8pm from July 1st to September 4th.

The concession staff provided support for the splash pad during inclement weather, checked washrooms and scanned the play surfaces to remove debris and garbage. The outdoor concession staff also were able to assist providing support with the increase pavilion rentals this summer and coordinate the lending process of the Giant Games.

The summer Outdoor Concession sales from July 1st – September 4th were as follows:

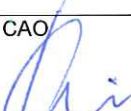
Summer 2017 Total Sales:	\$5,569.78
Weekly Average Sales:	\$439.42
Weekend Average Sales:	\$557.63

Public Works and Recreation staff have met to review 2017 operations and were satisfied with the service levels and cleanliness of the splash pad/washroom and pavilion area during the summer. The areas were monitored and scanned daily by concession staff who maintained an operations log. Moving forward for 2018, there is a recommendation that the splash pad operate from 10am – 9pm which was presented at the recent Parks and Recreation Committee meeting. Staff have proceeded with the increase of one hour and included this as a service enhancement in the preliminary budget for 2018 operations with 1 staff per shift.

The revenue generated from the outdoor concession does not offset the expense of wages. However, the staff provide a level of service for the facility and supported operations of the splash pad, pavilion and surrounding area. They keep the area clean and are on site to provide assistance as required.



Director of Culture and Recreation

Reviewed by:							
CAO 	Treasury	Clerks	Env. Services	Planning	Parks & Rec	Building	Fire