



The Corporation of the Town of LaSalle

To: Mayor and Members of Council

Prepared by: Patti Funaro, Director of Culture and Recreation

Department: Culture and Recreation

Date of Report: November 8, 2024

Report Number: CR-2924-27

Subject: CR-2024-27 Last Call Before Fall Post Event Report

Recommendation

That the report of the Director of Culture and Recreation dated November 7, 2024 (CR-2024-27) regarding the 2024 Last Call Before Fall Event be received.

Report

The Last Call Before Fall Event, held on September 6 and 7, was once again a success. Despite attendance being lower than expected, the event generated a surplus of \$6,682. Both attendees and vendors provided positive feedback, and operations ran smoothly without any significant incidents.

There was a total of 1,553 attendees and 11 local wineries, breweries, and distilleries, providing event goers with the opportunity to taste a wide variety of locally produced beverages. Additionally, local food trucks were present, offering a range of food options.

Feedback from attendees is that this event serves as an excellent opportunity for adults in the community to gather, socialize, and support local businesses. It has proven to be a valuable addition to LaSalle, and a great way to support the local economy.

Consultations

Tano Ferraro, Manager of Finance
Scott Bisson, Manager of Culture and Recreation
Owen Stichhaller, Supervisor of Recreation

Financial Implications

A surplus of \$6,682.00

Prepared By:



Director of Culture & Recreation

Patti Funaro

Link to Strategic Goals

1. Enhancing organizational excellence - Not Applicable
2. Strengthen the community's engagement with the Town - Yes
3. Grow and diversify the local economy - Yes
4. Build on our high-quality of life - Yes
5. Sustaining strong public services and infrastructure - Not Applicable

Communications

n/a

Report Approval Details

Document Title:	CR-2024-28 Last Call Before Fall Post Event Report.docx
Attachments:	- Last Call Before Fall 2024 Financials.pdf
Final Approval Date:	Nov 8, 2024

This report and all of its attachments were approved and signed as outlined below:



Chief Administrative Officer

Joe Milicia