



The Corporation of the Town of LaSalle

Date	August 2, 2017	Report No:	R & C 09-17
Directed To:	Council	Attachments:	
Department:	Culture and Recreation	Policy References:	
Prepared By:	Director of Culture and Recreation		
Subject:	Update on Summer Programming (half way point)		

RECOMMENDATION:

THAT the report from the Director of Culture and Recreation dated August 2nd, 2017 (C&R 09-17) be RECEIVED for information;

REPORT:

The Town of LaSalle offers various programming for residents during the summer operations including Day Camps and aquatics. The success of these programs have been highlighted in this report to demonstrate the services being enjoyed by residents.

The Day Camps have been at full capacity with registration reaching on average 180 - 190 kids daily. This exceeds the participant totals from 2016 which saw a high of 120 – 140 daily on average. Registration totals highlight the popularity and reputation of the camps and demonstrates success with return customers who continually participate daily, weekly and annually. We have increased participation by 880 to date. That is a 28% growth in day camp registration.

Staff have been recognized for their energetic and compassionate approach to their daily tasks with the children. We have received positive feedback from families throughout the summer regarding the councilors, Team Leaders and Supervisor.

The addition of the Splash Pad has been incorporated into the weekly routine of camp allowing for a fun opportunity for campers to cool down during warm camp days. There has been an abundance of feedback from families who are happy with the splash pad being incorporated into day camp activities.

Day of Summer - 2016	2016 TOTALS	2017 TOTALS	Difference
WEEK 1	514	557	+43
WEEK 2	572	899	+327
WEEK 3	709	840	+131
WEEK 4	651	900	+249
TOTALS	2,446	3,196	+880

AQUATICS

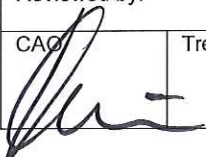
The aquatics program is also seeing some good results with registration and programming totals. The participation total numbers will be affected with the closure in August and September while repairs and maintenance are being completed on the indoor pool.

LaSalle Outdoor Pool	2016	2017
Youth	140	109 (registered at this point)
Leadership	79 (total for the summer)	57 (registered at this point)
Private Lessons	52 (total for the summer)	44 (registered at this point)
TOTAL	270 (total)	210 (at this point)
Vollmer Culture and Recreation Complex	2016	2017
Preschool/Youth	518 (total for the summer)	393 (registered at this point)
Leadership	55 (total for the summer)	36 (registered at this point)
Private Lessons	178 (total for the summer)	136 (registered at this point)
TOTAL	751 (total)	565 (at this point)

The Vollmer aquatics will be seeing lower numbers as the pool closure does not allow for a full session of M/W lessons for the month of August (simply private lessons available). The Recreation Department attempted to run M/W lessons at the Outdoor Pool as an alternative to keep registration numbers equivalent and there was little to no interest. All classes were cancelled due to low enrolment.

The outdoor pool started session 3 this Monday (July 31st). There is one more session beginning on August 14th. When classes are cancelled due to low registration numbers, their corresponding instructor expense is eliminated. The Final session will increase registration totals for summer aquatics.

A summer total for programming will be presented in a report in September displaying registration numbers and comparisons to 2016.

Reviewed by:							
CAO 	Treasury	Clerks	Env. Services	Planning	Parks & Rec	Building	Fire