



The Corporation of the Town of LaSalle

To: Mayor and Members of Council

Prepared by: Dawn Hadre, Director of Strategy and Engagement Department

Department: Strategy and Engagement

Date of Report: November 21, 2022

Report Number: SE-05-2022

Subject: SE-05-2022 Sponsorship Agreement with WindsorEssex Community Foundation

Recommendation

That the report of the Director of Strategy and Engagement Department dated November 21, 2022 (SE-05-2022) regarding the sponsorship agreement with the WindsorEssex Community Foundation be received;

And that Council approves entering into a sponsorship agreement with WindsorEssex Community Foundation and authorizes the Mayor and Clerk to execute the documents necessary to facilitate the agreement.

Report

In 2023, the WindsorEssex Community Foundation (WECF) will be celebrating 40 Years of Inspiring Philanthropy throughout Windsor-Essex County. To commemorate this anniversary, the WECF is celebrating with our community and making lasting legacies throughout Windsor-Essex County through the WindsorEssex Community Foundation 40th Anniversary Municipal Legacy Grants. The projects will make a lasting legacy within our community. These legacy projects address the following:

- A Vital Sign Issue area
- Invest in lasting change
- Touch many lives within our diverse community
- Reflect who we are as the people of Windsor-Essex County
- Value our sense of place and culture
- Honor both our local history and our future as it unfolds.

In partnership with the WECF, a legacy project has been identified at the Event Centre (970 Front Road). The LaSalle Event Centre Entrance Garden project will create a beautiful entrance garden featuring native plants, shrubs and trees that will welcome

visitors to the new Event Centre. The garden will invite residents and visitors to take some time to connect with our natural environment.

The entrance garden is located near the front doors of the Event Centre, between the building and Front Road, and runs along the parking lot. Administration is working with our architects on a design that will include native planting materials to tie in with the parking lot plants. The design and use of the planting materials will conceal the transformer and panel that are in the garden area. The garden will also screen the parking lot from Front Road adding to the overall natural design of the waterfront. The garden may also include lighting and irrigation. The benches will be the same design as the concrete/wood ones located at the LaSalle Civic Centre, tying the municipal facilities together.

The WECF legacy grant includes \$15,000.00 on behalf of the WindsorEssex Community Foundation to be spent by June 30, 2023, and \$15,000.00 on behalf of the LaSalle Community Fund, held at the WindsorEssex Community Foundation, to be facilitated by December 2023. It is anticipated that planting of the garden would begin in the spring of 2023.

The development of the entrance garden was not included in the 2022-2025 phase of the waterfront project. The WECF legacy grant is enabling us to fast-track the garden to have it completed in 2023, which fits within the timelines of the WECF's 40th anniversary. Should costs be higher than \$30,000 to complete the garden, administration will present the options to LaSalle Council for consideration. Funds for landscaping and trails have been included in the 2022-2025 phase of the waterfront project.

Consultations

The project was discussed with the waterfront project team: J. Milicia, CAO; P. Marra, Deputy CAO; D. Langlois, Director of Finance; P. Funaro, Director of Culture and Recreation; and G. Beggs, Director of Planning and Development.

Financial Implications

None at this time.

Prepared By:



Director, Strategy and Engagement

Dawn Hadre

Link to Strategic Goals

1. Enhancing organizational excellence - Not Applicable
2. Strengthen the community's engagement with the Town - Yes
3. Grow and diversify the local economy - Not Applicable
4. Build on our high-quality of life - Yes
5. Sustaining strong public services and infrastructure - Not Applicable

Communications

Communication will take place as outlined in the agreement.

Notifications

WindsorEssex Community Foundation Representatives, LaSalle Community Fund Representatives

Report Approval Details

Document Title:	SE-05-2022 Sponsorship Agreement with Windsor Essex Community Foundation.docx
Attachments:	
Final Approval Date:	Nov 25, 2022

This report and all of its attachments were approved and signed as outlined below:



Deputy Chief Administrative Officer

Peter Marra



Chief Administrative Officer

Joe Milicia