



The Corporation of the Town of LaSalle

Date	January 18, 2017	Report No:	C&R 01-17
Directed To:	Mayor and Council	Attachments:	
Department:	Culture and Recreation	Policy References:	
Prepared By:	Patti Funaro, Interim Director of Culture and Recreation		
Subject:	Ontario Sport and Recreation Communities Fund (OSRCF)		

RECOMMENDATION:

That Council receive the report on the Ontario Sport and Recreation Communities Fund.

REPORT:

The Ministry of Tourism, Culture and Sport is committed to fostering lifelong physical activity and recognizes that providing Ontarians with opportunities to engage in community sport, recreation and physical activity is critical to improving quality of life.

The Ontario Sport and Recreation Communities Fund was established to support a vision of getting and keeping Ontarians active in community sport, recreation and physical activity. This is accomplished through support of short-term projects that have the potential for long-term sustainability and deliver quality experiences to individuals at every phase of life.

Projects must meet one or more of the following program goals:

- To increase opportunities for participation in physical activity
- To embed physical literacy throughout sport and recreation as a foundation for lifelong physical activity.
- To increase the capacity of the sport and recreation sector to deliver quality sport and recreation programming.

The Culture and Recreation Department will submit an application for funding to develop a Municipal Active Living Strategy. This project represents the Town of LaSalle's commitment to build a more active and healthy community. The project will identify past and current successes and future strategic goals to ensure:

- increased opportunities for the targeted groups to participate in physical activity

- physical literacy is embedded throughout sport and recreation activity as a foundation for lifelong physical activity
- Town of LaSalle and partners' ability to deliver quality sport and recreation programming is strengthened.

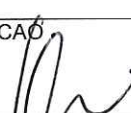
A major component of the project will be the development of an interactive active living map as identified in the Douglas Marketing Group's Big Picture Landscape. The map will outline active living infrastructure and programs and create a concise, easily understandable method of identifying active living resources. This centralized method will make physical activity resources more accessible for the general public as well as schools, sporting organizations and community groups to name a few. In addition, the mapping process will help to identify gaps, needs and overlaps to assist in future planning.

If successful in obtaining funding, the two-year project will begin in May 2017.

Respectfully,



Patti Funaro
Interim Director, Culture and Recreation

Reviewed by:							
CAO 	Treasury	Clerks	Env. Services	Planning	Parks & Rec	Building	Fire