

Clerk's Note: Participation will be held electronically due to COVID-19 pandemic. Delegations have been notified of the virtual Council Meeting process and a maximum of 5 minutes shall be allotted for each delegation to present his/her position of support or opposition to the relevant item on the Agenda.

Below is the list of delegates appearing before Council regarding the Cannabis Retail Stores Report (DS-06-2021).

1. Samuel and Robert Katzman, Attending Via Zoom.

Attached are the written submissions provided by residents (listed below) that were notified of the Cannabis Retail Stores Report (DS-06-2021).

- Samuel and Robert Katzman, Attending Via Zoom and Provided Written Submission.

Community Benefits of Cannabis Retail

1. No evidence of increased crime with the establishment of cannabis retail (please refer to Windsor councillor, Rino Bortolin's note in the package)
2. Cannabis retail has provided an excellent opportunity for young and old to enter the world of entrepreneurship
3. Each store employs approximately 30 individuals, with very good wages.
4. Every employee must take a compulsory government course on how to sell cannabis safely in order to be licensed to work in a cannabis retail store
5. A cannabis retail store requires an average capital investment of approximately \$300,00, this indicates the seriousness of the people entering this business.
6. Cannabis retail stores have significantly reduced black market illegal sales of untested cannabis.
7. The AGCO has done a thorough job in protecting youth. A main mandate of the AGCO is the protection of youth and the genuine commitment to only sell highly tested and safe products, which are inspected by Health Canada. For instance, a cannabis store is not allowed to advertise in any place where youth can see.
8. Statically 17% of the population is currently engaging in the use of cannabis. By government authority over a three-year period more than 75% of the population will have some relationship with the use of cannabis.
9. It has become a fact that cannabis can be very helpful to individuals dealing with different ailments. We listen to customers everyday talk about how cannabis has allowed them to move off of dangerous and highly addictive pain killers.
10. Generally, cannabis retailers see themselves as contributing to the communities around them, realizing that this is an important initiative for sustainability.
11. Cannabis is much safer than alcohol and less expensive.
12. Cannabis provides all kinds of safe ways to enjoy it nowadays, through edibles, topicals, beverages and flower. We sell up to 100 CBD products per day at each one of our stores that contain zero THC.
13. Most cannabis retailers provide their own parking, knowing that it is an integral component to a successful business
14. We average 250 customers a day in our stores, on average 60% are over the age of 45. This demonstrates that cannabis users are not young and careless youth as some assume.
15. The use of cannabis in terms of demographics matches nicely that approximately 60% of Lasalle's population is over 45 years old.
16. The types of products that are being sold now are largely designed to appeal to an older market.
17. Alcohol on the whole can create many detrimental health problems for people such as, heart disease, liver disease and cardiomyopathy. Cannabis on the other hand enjoys a reputation that it does not cause permanent health conditions of any sort.
18. Anxiety disorders create ailments such as insomnia and headaches, cannabis has proven to aid in these circumstances.

19. We see dozens of customers each day that travel from Lasalle to frequent our Windsor stores.



CORPORATION OF THE
CITY OF WINDSOR

RINO BORTOLIN
COUNCILLOR – WARD 3

Attention: LaSalle City Council

I am writing today in my capacity as City Councilor for Ward 3 in the City of Windsor which encompasses the downtown. The City of Windsor opted into the Provincial Cannabis program from the beginning. Since then we have seen multiple applications come forward. In the first years of the program we have had two retail outlets open in our downtown core. One of them being Greentown. I have taken tours of both locations and have been monitoring the situation with both the DWBIA as well as Windsor Police. Neither organization has had any issue with either retail outlet and have no ongoing concerns at this time. From a community perspective, Greentown has been a valuable addition to our downtown core as they operate in a responsible manner and have only been good neighbours. From a representative perspective there have been no complaints from residents and no complaints from other business owners. Any of the concerns that were discussed early on have not materialized. I see Greentown as a good neighbour, responsible business owner, and engaged community member. If you have other concerns I would suggest reaching out to Windsor Police and the DWBIA for further comment as they have had no issues with these new retail establishments. I hope my input is considered and adds value to your considerations. Please do not hesitate to reach out if you have more questions or concerns.

Sincerely,

A handwritten signature in black ink, appearing to read "RBM".



THE DOWNTOWN WINDSOR BUSINESS IMPROVEMENT ASSOCIATION
484 PELISSIER ST., WINDSOR, ONTARIO N9A 4K9
DWBIA@DOWNTOWNWINDSOR.CA
DOWNTOWNWINDSOR.CA
519-252-5723

March 17, 2021

Mr. Samuel Katzman
Green Town Cannabis
74 Chatham Street West
Windsor, ON, N9A 5M6

TO WHOM IT MAY CONCERN

We are pleased to support Mr. Katzman's perspective in this discussion regarding the addition of a cannabis store in your community.

Ontarians are already legally able to purchase cannabis online, and were provided the option to legally purchase cannabis in retail stores in various Ontario jurisdictions in April 2019.

In 2018, Deloitte estimated that 51% of survey respondents were interested in purchasing from licensed, private retail stores, compared to only a third of respondents who advised that they were interested in purchasing online. This is likely because consumers interested in cannabis are looking for educated, legal retailers with strong product knowledge and a positive, engaging and uplifting shopping experience.

From the vantage point and experience of the Downtown Windsor Business Improvement Association, the benefits of cannabis retail are plenty. We encourage Council to consider the various community benefits of cannabis retail: no increased levels of crime; an opportunity to allow entrepreneurship to different citizens; the reduction of black-market sales of illegal, and potentially dangerous, cannabis; bright, contemporary storefronts; the demystification of ill or erroneous thoughts regarding cannabis; assistance to those dealing with various ailments; and a sustainable contribution to the local economy.

Furthermore, each employee must take a detailed course on how to sell cannabis safely, and every product sold is inspected for safety by Health Canada.

The statistics are positive. Research tells us that while 17% of the population currently uses cannabis, that number is set to reach 75% in the near future. 40% of cannabis customers are over the age of 45.

The AGCO has put policies in place to continue to protect the community, including not permitting cannabis retailers to advertise in any place where youth can see.

The preceding statistics are proof that cannabis retail is here to stay, and brings with it new business development, job creation, increased demand for commercial space, and a positive message that says you are a progressive community.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Yeomans", with a large, stylized flourish extending to the right.

Brian Yeomans
Chair

200

CHATHAM W. 0-99



greentown cannabis

WINDSOR OWNED
AND OPERATED



PARKING IN REAR
DOWN ALLEY

FASTEST SERVICE
GUARANTEED
THE BEST PRICES

OPEN

BUSINESS HOURS

MON	10:00	19:00
TUE	10:00	19:00
WED	10:00	19:00
THU	10:00	19:00
FRI	10:00	19:00
SAT	10:00	19:00
SUN	10:00	19:00



CHAT

WEAR
A MASK
BEFORE
ENTERING

gre

CA

