



The Corporation of the Town of LaSalle

To: Mayor and Members of Council

Prepared by: Linda Jean, Deputy Clerk

Department: Council Services

Date of Report: February 16, 2021

Report Number: CL-02-21

Subject: 2021 Volunteer Recognition Event

Recommendation

That the report of the Deputy Clerk dated February 16, 2021 (CL-02-21) regarding the 2021 Volunteer Recognition Event be received and that the recommendation to cancel the event and promote our volunteers through a social media campaign during National Volunteer Week be approved.

Report

Due to restrictions imposed from the COVID-19 pandemic, the 2020 Volunteer Recognition Event was cancelled and in its place tributes to past winners were shared via social media. It is anticipated similar restrictions will remain in place which will have the same impact on this year's event.

In order to continue recognizing LaSalle volunteers, it is suggested a social media campaign be held during National Volunteer Week beginning April 18th to the 24th. Plans are currently in place to reach out to our current user groups and local residents asking individuals to highlight themselves or another person. This campaign will be open to all LaSalle residents who volunteer with local and outside organizations ensuring an inclusive response. Rather than using a nomination process, we will be accepting submissions and all volunteers will be recognized. Information and fillable forms will be provided and the website will be updated accordingly.

Consultations

Director of Council Services/Clerk

Corporatate Communications and Promotions Officer

Financial Implications

None.

Prepared By:

A handwritten signature in cursive script, appearing to read "Dean".

Deputy Clerk

Link to Strategic Goals

1. Enhancing organizational excellence - Yes
2. Strengthen the community's engagement with the Town - Yes
3. Grow and diversify the local economy - Not Applicable
4. Build on our high-quality of life - Not Applicable
5. Sustaining strong public services and infrastructure - Not Applicable

Communications

Information will be shared through our website and social media.

Notifications

None.

Report Approval Details

Document Title:	2021 Volunteer Recognition Event.docx
Attachments:	
Final Approval Date:	Feb 17, 2021

This report and all of its attachments were approved and signed as outlined below:


Director, Council Services/Clerk

Agatha Robertson


Chief Administrative Officer

Joe Milicia