



COUNCIL SERVICES DEPARTMENT

VALERIE CRITCHLEY
CITY CLERK

IN REPLY, PLEASE REFER
TO OUR FILE NO. _____

August 28, 2020

Association of Municipalities of Ontario (AMO)
Mr. Brian Rosborough, Executive Director
200 University Avenue, Suite 801
Toronto, ON M5H 3C6

Dear Mr. Rosborough,

Windsor City Council, at its meeting held August 24, 2020 adopted the following resolution:

Decision Number: CR416/2020

WHEREAS a healthy, professional news media is essential for the proper functioning of civil society and democracy at the local, regional, federal and international levels; and,

WHEREAS the Public Policy Forum declares on its website for the 2017 report *The Shattered Mirror: News, Democracy and Trust in the Digital Age* (commissioned by the federal government) that “real news is in crisis” in this country; and,

WHEREAS the U.S. Federal Communications Commission (FCC) cited eight “critical information needs” the media help to provide including emergencies; other public risks to health; education; the environment; economic opportunities; civic and political knowledge of policy initiatives; and the conduct of public officials, and candidates for office (*The Shattered Mirror*, p. 4); and,

WHEREAS Canadians have lost the essential services provided by roughly 2,000 media workers in 100 communities across Canada due to layoffs in only six weeks from the time the COVID-19 pandemic began – a time it became clearer to the public how important it is for Canadians to receive accurate information – and advertising revenues have plunged, prompting an emergency \$30-million advertising-buy by the federal government; and,

WHEREAS residents of 190 Canadian communities lost 250 established news outlets due to closings on mergers between 2008 and 2018; and,

WHEREAS two thirds of Canadians agree or somewhat agree that because of the Coronavirus/Covid-19 outbreak, the federal government should treat widespread media bankruptcies and lay-offs as an emergency, according to Nanos Research poll of April, 2020; and,

WHEREAS the federal government allocated nearly \$600-million in aid for Canadian media over five years in its 2019 budget, including a 25 percent tax credit for newsroom salaries, a 15 percent tax credit for digital media subscribers, and charitable tax status for non-profit news outlets; and,

WHEREAS Canada's federal government acknowledged in its 2019 budget that "a strong and independent news media is crucial to a well-functioning democracy"; and,

WHEREAS at least seven municipal Councils in Ontario have already passed resolutions similar to the one proposed below; and,

WHEREAS the news media in Windsor, Ontario have been instrumental during the Covid-19 pandemic, ensuring local citizens have accurate local information;

Therefore **BE IT RESOLVED** that the City of Windsor Council **RECOGNIZES** that a healthy, professional news media is essential to the proper functioning of democracy in Windsor; **URGES** nearby municipal councils and across Canada to recognize that a robust news media is essential to the proper functioning of democracy in their jurisdictions; **ENDORSES** legislation and regulations to support and rejuvenate news outlets across Canada; and **URGES** the federal government to move quickly to pass legislation to ensure an ecosystem for a healthy news media to serve all Canadians; and further,

That this resolution **BE FORWARDED** to the area municipalities, local M.P.'s and M.P.P.'s, and the Federation of Canadian Municipalities (FCM) and the Association of Municipalities of Ontario (AMO).

Carried.

Your consideration to Windsor City Council's resolution would be most appreciated.

Sincerely,



Steve Vlachodimos
Deputy City Clerk and Senior Manager of Council Services
SV/wf

cc: Bill Karsten, President, Federation of Canadian Municipalities
Rt. Hon. Justin Trudeau, Prime Minister of Canada
Hon. Chrystia Freeland, Deputy Prime Minister and Minister of Finance
Hon. Steven Guilbeault, Minister of Canadian Heritage
Ms. Lisa Gretzky, Member of Provincial Parliament, Windsor West
Mr. Percy Hatfield, Member of Provincial Parliament, Windsor-Tecumseh
Mr. Taras Natyshak, Member of Provincial Parliament, Essex
Mr. Irek Kusmierczyk, Member of Parliament, Windsor-Tecumseh
Mr. Chris Lewis, Member of Parliament, Essex
Mr. Brian Masse, Member of Parliament, Windsor West
Jennifer Astrologo, Director of Corporate Services/Clerk-Town of Kingsville
Robert Auger, Clerk -Town of Essex
Kristen Newman, Director of Legislative and Legal Services - Clerk - Lakeshore
Ruth Orton, Director of Legal & Legislative Services - Municipality of Leamington
Paula Parker, Municipal Clerk - Town of Amherstburg
Agatha Robertson, Director of Council Services/Clerk - Town of Lasalle



Greetings City of Windsor councillors:

On behalf of ink-stainedwretches.org, composed of a group of former newsroom employees, I ask that you please consider the accompanying resolution requesting your support in encouraging elected leaders to build an ecosystem in which local journalism can provide vital service to people of Windsor and beyond.

Region of Waterloo councillors, during their council meeting on June 3, 2020, unanimously passed a similar resolution. The wording of the motion that regional councillors passed is as follows:

"Therefore Be It Resolved that Waterloo Regional Council recognizes that a healthy, professional news media is essential to the proper functioning of democracy in the region; urges other municipal councils within the region and across Canada to recognize that a robust news media is essential to the proper functioning of democracy in their jurisdictions; endorses legislation and regulations to support and rejuvenate news outlets across Canada; and urges the federal government to move quickly to pass legislation to ensure an ecosystem for a healthy news media to serve all Canadians. And that the resolution be forwarded to the area municipalities, local M.P.s and M.P.s and the Federation of Canadian Municipalities and Association of Municipalities of Ontario."

As we have outlined in our proposed resolution to your council, and in the accompanying backgrounder document, we are concerned by the fact that residents in our municipality and throughout Canada have already lost vital services provided by local journalism outlets — and are in serious risk of imminently losing more.

According to the university based journalism website j-source.ca, from 2008 to 2018, 190 communities across Canada lost about 250 established news outlets due to mergers or closures. And more recently, in six weeks from the time the novel coronavirus pandemic struck in early March, more than 100 media outlets across Canada made cuts; nearly 50 community newspapers had shuttered; and about 2,000 workers were laid off.

So we are asking your help to encourage our elected leaders, at the provincial and federal levels, to help build an ecosystem in which local journalism — which is essential to the functioning of a healthy democracy — can thrive.

Thank you for your consideration,

Dave Hall
Windsor, ON





Backgrounder for the City of Windsor Council

Re: Proposed resolution supporting local journalism By: ink-stainedwretches.org

- The name of our group is ink-stainedwretches.org (the same as our URL).
- Our project promotes support for local journalism in ALL FORMS (print, broadcast, digital) not only newspapers.
- Whereas our campaign is a local grassroots effort started in the Region of Waterloo, Ontario, we hope that it will spread across Canada because residents across the country are experiencing a dwindling supply of reliable local journalism.
- We have support from every province and territory in Canada: As of July 24, 2020, our [online petition](#) has been endorsed by more than 800 people from all provinces and territories save Nunavut. (However, an Ottawa-based editor working for a Nunavut news outlet has signed the petition.)
- We have not sought the blessing of media executives because this is a grassroots effort by media workers past and present. Of course, we welcome endorsements from news media executives. But they have their own associations and avenues for advocacy.
- Three possible action items for council:
 - We would be happy if council would write letters encouraging nearby municipal councils to adopt a similar resolution.
 - We would be delighted if council would send letters to the Association of Municipalities Ontario (AMO) and the Federation of Canadian Municipalities (FCM) asking them to encourage their members to adopt similar resolutions.
 - And we would appreciate it if council would write and send similar letters of support — to ensure an ecosystem for robust local journalism — to elected federal leaders including local MPPs, MPs; Steven Guilbeault, minister of Canadian heritage; Bill Morneau, federal minister of finance; and Prime Minister Justin Trudeau.

-31-

Backgrounder for a proposed resolution to voice support for local journalism
Requested on behalf of the grassroots group ink-stainedwretches.org

Proposed resolution for The City of Windsor council
Purpose: To support a healthy ecosystem for local journalism
Submitted by Dave Hall on behalf of ink-stainedwretches.org

Whereas a healthy, professional news media is essential for the proper functioning of civil society and democracy at the local, regional, federal and international levels;

Whereas the Public Policy Forum declares — on its [website](#) for the 2017 report *The Shattered Mirror: News, Democracy and Trust in the Digital Age* (commissioned by the federal government) — that “real news is in crisis” in this country;

Whereas the U.S. Federal Communications Commission (FCC) cited eight “critical information needs” the media help to provide including emergencies; other public risks to health; education; the environment; economic opportunities; civic and political knowledge of policy initiatives; and the conduct of public officials, and candidates for office (*The Shattered Mirror* p.4);

Whereas Canadians have lost the essential services provided by roughly 2,000 media workers in 100 communities across Canada due to [layoffs](#) in only six weeks from the time the COVID-19 pandemic began — a time it became clearer to the public how important it is for Canadians to receive accurate information — and advertising

revenues have plunged, prompting an emergency \$30-million advertising-buy by the federal government;

Whereas residents of 190 Canadian communities lost 250 established news outlets due to closings or mergers between 2008 and 2018;

Whereas two thirds of Canadians agree or somewhat agree that because of the Coronavirus/Covid-19 outbreak the federal government should treat widespread media bankruptcies and lay-offs as an emergency , according to a Nanos Research poll of April 2020;

Whereas the federal government allocated nearly \$600 million in aid for Canadian media over five years in its 2019 budget, including a 25-per-cent tax credit for newsroom salaries; a 15-per-cent tax credit for digital media subscribers; and charitable tax status for non-profit news outlets;

Whereas Canada's federal government acknowledged in its 2019 budget (p. 173) that "A strong and independent news media is crucial to a well-functioning democracy.";

Whereas at least seven municipal councils in Ontario have already passed resolutions similar to the one proposed below;

Whereas the news media in the Windsor have been instrumental during the COVID-19 pandemic, ensuring local citizens have accurate local information;

Therefore Be It Resolved that the City of Windsor Council recognizes that a healthy, professional news media is essential to the proper functioning of democracy in our city; urges nearby municipal councils and across Canada to recognize that a robust news media is essential to the proper functioning of democracy in their jurisdictions; endorses legislation and regulations to support and rejuvenate news outlets across Canada; and urges the federal government to move quickly to pass legislation to ensure an ecosystem for a healthy news media to serve all Canadians.

And that the resolution be forwarded to the area municipalities, local M.P.s and M.P.P.s and the Federation of Canadian Municipalities and Association of Municipalities of Ontario.